



## Welcome to Bugatti

The Brand Bugatti stands for exclusiveness, luxury, elegance, outstanding design and enormous passion. Unique visions, the strong tradition of legendary sports cars as well as the technical precision in development, construction and production – they form this brand since its founding in 1909, by Ettore Bugatti.

Become a part of this tradition. We invite you as:

# BG-V Sales Strategy and Planning Specialist (m/w/d)

### Your Tasks

- Develop and control sales and marketing planning and strategy, e.g., support regional management, analyze and report on contract and supply management, control sales strategy and related activities.
- Report and analyze sales and marketing specific documentation, including ensuring data accuracy, supporting sales reporting, analyzing event planning.
- Evaluate and develop dealer network, e.g. coordinate between regional offices and Dealer Network Development.
- Support the management board member for Sales and Marketing.

### Your Qualifications

- University degree with ideally first practical business experience in sales and marketing area or comparable qualification.
- Good knowledge in competitors' analysis, price positioning and setting price markups.
- Self-confident appearance.
- Target fulfillment.
- Ability to work independently and proactively.
- Willingness to travel.
- MS Office (Excel, PowerPoint, Teams) and SAP R/3, Salesforce.
- Very good language skills in French and English.

Start from 01.01.2022.

Please join us and apply – with stating the position above – to [recruiting@bugatti.com](mailto:recruiting@bugatti.com).

*Vive la marque!*