



## Welcome to Bugatti

The Brand Bugatti stands for exclusiveness, luxury, elegance, outstanding design and enormous passion. Unique visions, the strong tradition of legendary sports cars as well as the technical precision in development, construction and production – they form this brand since its founding in 1909, by Ettore Bugatti.

Become a part of this tradition. We invite you as:

# BG-V CRM/Dealer Network Development Internship (m/w/d)

### Your tasks

Tasks in the area of Strategy, CRM & Dealer Network Development

- Assist to BUGATTI Salesforce project (content management, data quality, user training, etc.)
- Take the responsibility for sub-projects within the global dealer network development (e.g. CI/CD showroom roll-out, partner margin programme, sales incentive programme, partner brand standards, partner audits)
- Assist the administration, update and optimization of different BUGATTI Partner IT systems (e.g. BUGATTI Retail Online Shop, BUGATTI Partner Websites, Car Configurator)
- Strategic and conceptual tasks within the lifecycle planning of future BUGATTI models

### Your qualifications

- Studies in business administration, economics related with a focus on Sales and Marketing (ideally with previous internship experience in the automotive sector)
- Very good knowledge in English, German and French
- Good knowledge of MS Office (Word, Excel, Powerpoint)
- Team spirit, good communication skills and flexibility

**From the 1st of May 2023 for a period of 6 months**

Please join us and apply – stating the position above to [recruiting@bugatti.com](mailto:recruiting@bugatti.com).

*Vive la marque!*