



Welcome to Bugatti

The Brand Bugatti stands for exclusiveness, luxury, elegance, outstanding design and enormous passion. Unique visions, the strong tradition of legendary sports cars as well as the technical precision in development, construction and production – they form this brand since its founding in 1909, by Ettore Bugatti.

Become a part of this tradition. We invite you as:

Intern Strategy, CRM & Dealer Network Development (m/f)

Your tasks

- Assistance in the BUGATTI Salesforce CRM project and roll-out to dealers
- Responsibility for sub-projects within the global dealer network development (e.g. CI showroom roll-out, dealer margin program, sales incentive program, dealer brand standards, dealer audits)
- Assistance in the administration, update and optimization of different dealer IT systems (e.g. BUGATTI Partner Portal, BUGATTI Retail Online Shop, Dealer Websites, Configurator)
- Strategic and conceptual tasks within the lifecycle planning of the Chiron and future models

Your qualifications

- Studies in business administration, economics related with a focus on Sales and Marketing (ideally with previous internship experience in the automotive sector)
- Fluent in German, English and French
- Good knowledge of MS Office (Word, Excel, Powerpoint)
- Team spirit, good communication skills and flexibility

Start from 1st Jan. 2020, Duration ca. 5-6 months.

Please join us and apply – stating the position above
to recruiting@bugatti.com.

Vive la marque!