



CREATE THE INCOMPARABLE

JOIN BUGATTI AS —
HEAD OF CUSTOMER EXPERIENCE (M/F/D) — BG-V/CX

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM

REQUIREMENTS	<ul style="list-style-type: none">• Bachelor or Masters degree in Sales Administration or equivalent• Min. 5 years' experience in customer experience or event management in the ultra luxury sector (e.g. automotive, hospitality, fashion)
SKILLS	<ul style="list-style-type: none">• Fluent in French and English• Very good MS office and Salesforce skills , Basic knowledge in SAP• Analytical and organisational skills• Strong customer orientation, relational capacity and intercultural competences• Team spirit, reliability, rigour, confidentiality
TASKS	<ul style="list-style-type: none">• Lead the BUGATTI Customer Experience department to support sales activities, including planning and organization, with the overarching goal to deliver state-of-the-art activities for existing and new customers• Develop, implement and monitor success of central BUGATTI interaction activities• Develop annual planning in line with BUGATTI Corporate targets to support that the annual Sales Targets are reached.• Ensure the execution of interactions with company stakeholders guaranteeing BUGATTI quality standards• Align event activities with overall brand positioning in collaboration with sales, after sales, marketing, communications teams as well as the design department• Develop data-driven enhancements of the customer experience by extracting insights and trends from data analysis tools and techniques• Drive customer-centric development capabilities and knowledge transmission initiatives in collaboration with the teams of the commercial department

BUGATTI