



CREATE THE INCOMPARABLE

JOIN BUGATTI AS – INTERN IN COMMUNICATION (M/F/D) – BG-V/C

[APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM](mailto:RECRUITING@BUGATTI.COM)

REQUIREMENTS

- Business school with a focus on marketing and/or communication
- Master's degree level
- Experience in the luxury industry could be a plus

SKILLS

- Very good oral and written command of English and French
- Very good knowledge of the main social media platforms
- Good knowledge of MS-Office
- Ability to work both in a team and work independently
- Very good writing and interpersonal skills
- Organizational skills and proactivity
- Demonstrate confidentiality

TASKS

- Define and implement a communications strategy aimed at positioning BUGATTI as a French luxury brand, extending its image beyond its status as a luxury car manufacturer
- Assist the Molsheim team in the deployment of communication and press relations initiatives including:
 - Press relations (press releases, media visits, media requests)
 - Social media and photo/video content creation
 - Website administration-Updating marketing materials
 - Updating marketing materials
 - Processing the photo database

BUGATTI