



CREATE THE INCOMPARABLE

JOIN BUGATTI AS —
COMMUNICATIONS SPECIALIST (M/F/D) — BG-V/C

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM

REQUIREMENTS

- Bachelor's Degree in Communication or equivalent background
- 3 years' experience in customer communication & experience management in the ultra luxury sector e.g. automotive, hospitality, fashion

SKILLS

- Fluent in English, good knowledge of French
- Excellent written and verbal communication skills
- Team player and people/customer oriented
- Dynamic and hands on mentality
- Ability to work independently with a high degree of initiative, takes ownership of their performance and driving results
- Demonstrated strong multi-tasking and organizational skills
- Demonstrated strong business analyst skills
- Proficiency in Salesforces and SAP software
- Strong experience in dealing and communicating with UHNWI clients

TASKS

- Implement a yearly communication plan dedicated to Bugatti's customers in alignment with the 360° communication plan and business objectives
- Create printed and digital collaterals (ex. books, brochures, magazines, invites...)
- Set up of customer-oriented emailing campaigns
- Conceptualize and create BUGATTI magazine
- Oversee and harmonize communication on all the different touchpoints
- Assist partners in setting up and the roll-out of their own communication plan
- Implement changes, update and maintain website
- Assist with creating and implementing partner websites
- Optimize CRM software regularly with up-to-date information and content

BUGATTI